PUBLIC HEALTH DATA STANDARDS CONSORTIUM (PHDSC)
WEB-BASED RESOURCE CENTER

BALLOT TO PRIORITIZE NEXT STEPS

PLEASE VOTE FOR TEN SUBTOPICS PER TIMEFRAME BY WRITING THE NUMBER OF VOTES IN THE APPROPRIATE CELL(S).

Topics and Subtopics	Within 1 Year	W/in 2 - 3 Years	W/in 4 - 5 Years
Marketing of PHDSC WRC			
Implement a strategy to communicate Web-site launch	**GIVEN**		
Promote via the Web, e.g., subscribe to search engines, post links on member Web sites			
Market via major conferences			
Market specific content to target audiences			
Other_____			
Maintenance of First Generation Site			
Fix broken Web site links	**GIVEN**		
Update content			
Administer on-line survey			
Monitor page views			
Other_____			
Functionality Enhancements			
Create communities of practice, e.g., bulletin boards, interactive Listserv, video teleconferencing, FAQs, expert responses to questions			
Support streaming media (e.g., audio and video)			
Build "Members Only" section of the site			
Other_____			
Content Enhancements			
Migrate content from Web sites hosted by NCHS and/or NAHDO to this site			
Add additional ways to direct users to relevant information			
Enhance knowledge resources pages, for example, add tutorials and quizzes, papers, Web sites and presentations			
Create standards development pages, for example, design the database of standards development efforts			
Enhance implementation case studies pages, for example, create template for submitting case studies			
Other_____			
Evaluation and Quality Review			
Allow maintainers to extract, catalog, and store user input electronically for future retrieval and knowledge management			
Evaluate site content on an ongoing basis			
Implement a method for quality review of new content			
Other_____			

(OVER)

IF YOU WOULD LIKE TO SUGGEST <u>HIGH PRIORITY TOPICS</u> ON WHICH FUTURE WEB-BASED RESOURCE CENTER CONTENT SHOULD FOCUS, PLEASE IDENTIFY THE TOPICS BELOW.

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THANK YOU FOR YOUR INPUT.

PLEASE RETURN ALL COMPLETED BALLOTS TO

SUZIE BURKE-BEBEE OR MICHELLE WILLIAMSON.